CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Main Street Media Group 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

	 				
	Contract / Re	vision		Alt Order #	<u> </u>
	1807396	1		08777319	
Product				·····	
SENATE LEADERSHIP FU	J				
Contract Dates	Estimate #				
09/12/17 - 09/18/17	3682				
Advertiser			Or	iginal Date	/ Revision
ISS/Senate Leadership Fu	und .		c	9/08/17	/ 09/08/17
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA	Ryan E	Eddi	ns	HRP-Washingto
	Special Hand	ling			
	Demographic			***************************************	
	Adults 35+				
	Agy Code	Adverti	ser	Code	Product 1/2
		155			385
	Agency Ref			Advertiser	Ref

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Type	Spots	Amount
1 WSFA 09/15/17 09/15/17 WSFA 12 News at Ten - Mi	F 10-1035pm <u>Rate</u> \$675.00	:30	NM	1	\$675.00
2 WSFA 09/15/17 09/15/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	10-11am <u>Rate</u> \$115.00	:30	. NM	1	\$115.00
3 WSFA 09/15/17 09/15/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	1035-1137pm <u>Rate</u> \$260.00	:30	NM	1	\$260.00
4 WSFA 09/15/17 09/15/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	11-1130Am <u>Rate</u> \$70.00	:30	NM	1	\$70.00
5 WSFA 09/15/17 09/15/17 ALABAMA LIVE @ 1130AN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	// 1130A-12P <u>Rate</u> \$70.00	:30	· NM	1	\$70.00
6 WSFA 09/15/17 09/15/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	1137p-1237x <u>Rate</u> \$25.00	:30	NM	1	\$25.00
7 WSFA 09/15/17 09/15/17 Last Call With Carson Daily <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	L1230-107x <u>Rate</u> \$15.00	:30	• NM	1	\$15.00
8 WSFA 09/15/17 09/15/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	12-1230pm <u>Rate</u> \$225.00	:30	NM	1	\$225.00
9 WSFA 09/15/17 09/15/17 RIGHT THIS MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	130-2p <u>Rate</u> \$70.00	:30	NM	1	\$70.00
10 WSFA 09/15/17 09/15/17 HARRY Start Date End Date Weekdays Spots/Week	2-3p <u>Rate</u>	:30	, NM	1	\$60.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television



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Contract / Revision Alt Order# 1807396 08777319

Contract Dates Product • Estimate # 09/12/17 - 09/18/17 SENATE LEADERSHIP 3682

Advertiser Original Date / Revision ISS/Senate Leadership Fu 09/08/17 / 09/08/17

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate	Type Spo	ts	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	Rate			7	Туросро		ranount
11 WSFA 09/15/17 09/15/17 JUDGE JUDY 2ND RUN	\$60.00 3-330p		:30		NM	1	6135.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	Rate \$135.00		.00		INIVI	1	\$135.00
12 WSFA 09/15/17 09/15/17 JUDGE JUDY 1ST RUN	330-4p		:30		NM	1	\$135.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$135.00						
14 WSFA 09/15/17 09/15/17 Today in Alabama 430am	430-5a		:30	•	NM	1	\$15.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$15.00						
15 WSFA 09/15/17 09/15/17 WSFA 12 News at Five	5-530pm		:30		NM	1	\$420.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$420.00						
16 WSFA 09/15/17 09/15/17 Today in Alabama 530a	528am-6am		:30		NM	1	\$285.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1- 1	<u>Rate</u> \$285.00						
17 WSFA 09/15/17 09/15/17 WSFA 12 News at Six - MF			:30		NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$800.00						
18 WSFA 09/15/17 09/15/17 Today In Alabama	6a-7a		:30		NM	1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$450.00						
19 WSFA 09/15/17 09/15/17 ENTERTAINMENT TONIGH	17630-7p		:30		NM	1	\$485.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$485.00		•	•			
20 WSFA 09/15/17 09/15/17 NBC Today Show	7-9am		:30		NM	1	\$260.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$260.00						
E 21 WSFA 09/15/17 09/15/17 AGT Start Date End Date Weekdays Spots/Week	7-9p		:30		NM	1	\$350.00
Week: 09/11/17	<u>Rate</u> \$350.00						
22 WSFA 09/15/17 09/15/17 NBC Today 2 Start Date End Date Weekdays Spots/Week	9-10am		:30		NM	1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$115.00						
23 WSFA 09/15/17 09/15/17 DATELINE Start Date End Date Weekdays Spots/Week	9-10pm		:30		NM	1	\$510.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$510.00						
24 WSFA 09/18/17 09/18/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week			:30		NM	1	\$675.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$675.00						
25 WSFA 09/18/17 09/18/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week	10-11am		:30		NM	1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$115.00						
26 WSFA 09/18/17 09/18/17 Tonight Show Start Date End Date Weekdays Spots/Week	1035-1137pm		:30		NM	1	\$260.00
Week: 09/18/17 End Date Weekdays Spots/Week 1 1	<u>Rate</u> \$260.00						

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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Contract / Revision Alt Order# 1807396 / 08777319

Contract Dates Product Estimate# 09/12/17 - 09/18/17 SENATE LEADERSHIP 3682

Advertiser Original Date / Revision ISS/Senate Leadership Fu 09/08/17 / 09/08/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
27 WSFA 09/18/17 09/18/17 ALABAMA LIVE @ 11A Start Date End Date Weekdays Spots/Week	11-1130Am <u>Rate</u>	:30	NM 1	\$70.00
Week: 09/18/17 09/24/17 1 1 28 WSFA 09/18/17 09/18/17 ALABAMA LIVE @ 1130AM Start Date	\$70.00 1130A-12P Rate	:30	NM 1	\$70.00
Week: 09/18/17 09/24/17 1 1	\$70.00			
29 WSFA 09/18/17 09/18/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	1137p-1237x Rate	:30	NM 1	\$25.00
30 WSFA 09/18/17 09/18/17 Last Call With Carson Daily Start Date End Date Weekdays Spots/Week	\$25.00 L1230-107x Rate	:30	NM 1	\$15.00
Week: 09/18/17 09/24/17 1 1	\$15.00			
31 WSFA 09/18/17 09/18/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 1 1	12-1230pm <u>Rate</u> \$225.00	:30	N M 1	\$225.00
32 WSFA 09/18/17 09/18/17 RIGHT THIS MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 1 1	130-2p <u>Rate</u> \$70.00	:30	NM 1	\$70.00
33 WSFA 09/18/17 09/18/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 1 1	2-3p <u>Rate</u> \$60.00	:30	N M 1	\$60.00
34 WSFA 09/18/17 09/18/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	3-330p <u>Rate</u> \$135.00	:30	NM 1	\$135.00
35 WSFA 09/18/17 09/18/17 JUDGE JUDY 1ST RUN Start Date	330-4p <u>Rate</u> \$135.00	:30	NM 1	\$135.00
37 WSFA 09/18/17 09/18/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	430-5a <u>Rate</u> \$15.00	:30	NM 1	\$15.00
38 WSFA 09/18/17 09/18/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1	5-530pm <u>Rate</u> \$420.00	:30	NM 1	\$420.00
39 WSFA 09/18/17 09/18/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 1 1	528am-6am <u>Rate</u> \$285.00	:30	NM 1	\$285.00
40 WSFA 09/18/17 09/18/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1		:30	NM 1	\$800.00
41 WSFA 09/18/17 09/18/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 1 1	6a-7a <u>Rate</u> \$450.00	:30	NM 1	\$450.00
42 WSFA 09/18/17 09/18/17 ENTERTAINMENT TONIGHT Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1		:30	NM 1	\$485.00
42 10000 000000 000000	7-9am	:30	NM 1	\$260.00

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Alt Order#



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WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

1807396 / 08777319 **Contract Dates** Product Estimate #

Contract / Revision

09/12/17 - 09/18/17 SENATE LEADERSHIP 3682

Advertiser Original Date / Revision ISS/Senate Leadership Fu 09/08/17 / 09/08/17

*Line Ch Start Date End Date Description	Start/End Time	Spot Days Length Wee		/peSpots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$260.00				
44 WSFA 09/18/17 09/18/17 AMN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 1 1	7-10pm <u>Rate</u> \$675.00	:30		NM 1	\$675.00
45 WSFA 09/18/17 09/18/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 1 1	9-10am <u>Rate</u> \$115.00	:30	1	JM 1	\$115.00
E 46 WSFA 09/18/17 09/18/17 SPARTAN ULT TEAM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 1 1	9-10pm <u>Rate</u> \$675.00	:30	٨	MM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 SPARTAN ULT TEAM Credited	Start/End Time 9-10pm	Weekdays Length M::30		<u>rpe</u> VM	
47 WSFA 09/16/17 09/16/17 NET Saturday Night Live Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171- 1	1030p-1203x <u>Rate</u> \$260.00	:30	٨	IM 1	\$260.00
48 WSFA 09/16/17 09/16/17 Notre Dame Football <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171- 1	230P-6P <u>Rate</u> \$100.00	:30	٨	IM 1	\$100.00
49 WSFA 09/16/17 09/16/17 EM (SA) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171- 1	530A-6A <u>Rate</u> \$45.00	:30	· N	IM 1	\$45.00
50 WSFA 09/16/17 09/16/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171- 1	6-8am <u>Rate</u> \$105.00	:30	N	IM 1	\$105.00
E 51 WSFA 09/16/17 09/16/17 Notre Dame Football Start Date	630P-10P <u>Rate</u> \$2,500.00	:30	N	M 0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 Notre Dame Football Credited	Start/End Time 630P-10P	Weekdays Length	Rate Ty \$2,500.00 N	pe IM	
52 WSFA 09/17/17 09/17/17 Late News Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	1030p-11P <u>Rate</u> \$340.00	:30	N	M 1	\$340.00
53 WSFA 09/17/17 09/17/17 LF SU 11-1130p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	11-1130p <u>Rate</u> \$25.00	:30	. N	M 1	\$25.00
54 WSFA 09/17/17 09/17/17 WSFA 12 News at Five-Sun Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	Su 5-530p <u>Rate</u> \$205.00	:30	N	M 1	\$205.00
55 WSFA 09/17/17 09/17/17 Sun 6-630a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	Sun 6-630a <u>Rate</u> \$50.00	:30	N	M 1	\$50.00
56 WSFA 09/17/17 09/17/17 Broad Rotation Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	630A-7A <u>Rate</u> \$60.00	:30	. N	M 1	\$60.00

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Contract / Revision Alt Order# 1807396 08777319

Contract Dates Product Estimate# 09/12/17 - 09/18/17 SENATE LEADERSHIP 3682

<u>Advertiser</u> Original Date / Revision 09/08/17 ISS/Senate Leadership Fu / 09/08/17

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate	Tuno	· noto	A === 0.1 == 4
Start Date End Date Weekdays Spots/Week	Rate	Days	Length Week	Rate	TypeS	pois	Amount
57 WSFA 09/17/17 09/17/17 NET NBC Sunday Today Si			:30		NM	1	\$105.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$105.00					·	Ψ100.00
58 WSFA 09/17/17 09/17/17 GB-ATL	SUN 730-1030P		:30		NM	1	\$1,900.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$1,900.00				l		
59 WSFA 09/17/17 09/17/17 NET NBC Meet The Press	8-9a		:30		NM	1	\$105.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$105.00						
60 WSFA 09/17/17 09/17/17 WSFA News Sunday AM	9-930a		:30		NM	1	\$45.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$45.00						
61 WSFA 09/14/17 09/14/17 WSFA 12 News at Ten - MF	10-1035pm		:30		NM	1	\$675.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17	Rate						*******
62 WSFA 09/14/17 09/14/17 NBC Today Show 3	\$675.00 10-11am						
Start Date End Date Weekdays Spots/Week	Rate		:30		NM	1	\$115.00
Week: 09/11/17 09/17/171 1	\$115.00				I		
63 WSFA 09/14/17 09/14/17 Tonight Show	1035-1137pm		:30		NM	1	\$260.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$260.00						
64 WSFA 09/14/17 09/14/17 ALABAMA LIVE @ 11A	11-1130Am	***************************************	:30 .		NM	1	\$70.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$70.00				l		
65 WSFA 09/14/17 09/14/17 ALABAMA LIVE @ 1130AM	1130A-12P		:30		NM	1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	<u>Rate</u> \$70.00						*
66 WSFA 09/14/17	1137p-1237x		:30		- NIX	4	207.00
Start Date End Date Weekdays Spots/Week	Rate		.30		NM	1	\$25.00
Week: 09/11/17 09/17/171 1	\$25.00						
67 WSFA 09/14/17 09/14/17 Last Call With Carson Daily			:30		NM	1	\$15.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$15.00						
68 WSFA 09/14/17 09/14/17 WSFA 12 News at Noon	12-1230pm		:30		NM	4	#00E 00
Start Date	Rate		.50		IVIVI	1	\$225.00
Week: 09/11/17 09/17/171 1	\$225.00						
69 WSFA 09/14/17 09/14/17 RIGHT THIS MINUTES Start Date	130-2p		:30		NM	. 1	\$70.00
Week: 09/11/17	<u>Rate</u> \$70.00		•				
70 WSFA 09/14/17 09/14/17 HARRY	2-3p		:30		NM	1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$60.00					·	400.00
71 WSFA 09/14/17 09/14/17 JUDGE JUDY 2ND RUN	3-330p		:30	***************************************	NM	1	\$135.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	Rate \$135.00		.00		1.4141	1	φ135.00
72 WSFA 09/14/17 09/14/17 JUDGE JUDY 1ST RUN	330-4p		:30 .		NM	1	\$135.00

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Advertiser Original Date / Revision 09/08/17 / 09/08/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Days Length	Spots/ Week Rate	Type S	pots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	<u>Rate</u> \$135.00		•			
74 WSFA 09/14/17 09/14/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	430-4445A <u>Rate</u> \$15.00	:30		NM	1	\$15.00
75 WSFA 09/14/17 09/14/17 WSFA 12 News at Five Start Date	5-530pm <u>Rate</u> \$420.00	:30		NM	1	\$420.00
76 WSFA 09/14/17 09/14/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	528am-6am <u>Rate</u> \$285.00	:30	•	NM	1	\$285.00
77 WSFA 09/14/17 09/14/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	6-630pm <u>Rate</u> \$800.00	:30		NM	1	\$800.00
78 WSFA 09/14/17 09/14/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	6a-7a <u>Rate</u> \$450.00	:30		MM	1	\$450.00
79 WSFA 09/14/17 09/14/17 ENTERTAINMENT TONIGH Start Date	11630-7p <u>Rate</u> \$485.00	:30		NM	1	\$485.00
E 80 WSFA 09/14/17 09/14/17 HOLLYWOOD GAME NIGH Start Date End Date Weekdays Spots/Week	Rate \$800.00 Start/End Time	:30 <u>Weekdays</u> <u>Len</u> g	ath Rate	NM <u>Type</u>	0	\$0.00
1 WSFA 09/11/17-09/17/17 HOLLYWOOD GAME NIGH Credited	1T 658-8pm	Th	30 \$800.00	NM		
81 WSFA 09/14/17 09/14/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	7-9am <u>Rate</u> \$260.00	:30		NM	1	\$260.00
82 WSFA 09/14/17 09/14/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	9-10am <u>Rate</u> \$115.00	:30		NM	1	\$115.00
E 83 WSFA 09/14/17 09/14/17 THE NIGHT SHIFT Start Date	9-10pm <u>Rate</u> \$600.00 <u>Start/End Time</u>	:30 <u>Weekdays</u> Leng	th Rate	NM Type	0	\$0.00
1 WSFA 09/11/17-09/17/17 THE NIGHT SHIFT Credited	9-10pm		30 \$600.00	NM		
84 WSFA 09/12/17 09/12/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 -1 1	10-1035pm <u>Rate</u> \$675.00	:30		NM	1	\$675.00
85 WSFA 09/12/17 09/12/17 NBC Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	10-11am <u>Rate</u> \$115.00	:30	,	NM	1	\$115.00
86 WSFA 09/12/17 09/12/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	1035-1137pm <u>Rate</u> \$260.00	:30		NM	1	\$260.00

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Contract / Revision Alt Order# 1807396 08777319 Contract Dates Product Estimate#

09/12/17 - 09/18/17 SENATE LEADERSHIP 3682

Original Date / Revision <u>Advertiser</u> 09/08/17 / 09/08/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate		. , po opoto	, anount
87 WSFA 09/12/17 09/12/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM 1	\$70.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	\$70.00
Week: 09/11/17 09/17/17 -1 1	\$70.00	•		
88 WSFA 09/12/17 09/12/17 ALABAMA LIVE @ 1130AM	I 1130A-12P	:30	NM 1	\$70.00
Start Date	<u>Rate</u>			4, 4, 4, 4
Week: 09/11/17 09/17/17 -1 1	\$70.00			
89 WSFA 09/12/17	1137p-1237x	:30	NM 1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	Rate			
	\$25.00			
90 WSFA 09/12/17 09/12/17 Last Call With Carson Daily Start Date End Date Weekdays Spots/Week		:30	NM 1	\$15.00
Week: 09/11/17 09/17/17 -1 1	<u>Rate</u> \$15.00		l	
91 WSFA 09/12/17 09/12/17 WSFA 12 News at Noon	12-1230pm	:30		6005.00
Start Date End Date Weekdays Spots/Week	Rate	.30	NM 1	\$225.00
Week: 09/11/17 09/17/17 -1 1	\$225.00			
92 WSFA 09/12/17 09/12/17 RIGHT THIS MINUTES	130-2p	:30	NM 1	\$70.00
Start Date End Date Weekdays Spots/Week	Rate			ψ. σ.σσ
Week: 09/11/17 09/17/17 -1 1	\$70.00			
93 WSFA 09/12/17 09/12/17 HARRY	2-3p	:30	NM 1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 -1 1	<u>Rate</u> \$60.00			
94 WSFA 09/12/17 09/12/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week	3-330p Rate	:30	NM 1	\$135.00
Week: 09/11/17 09/17/17 -1 1	\$135.00			
95 WSFA 09/12/17 09/12/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM 1	\$135.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14101	\$133.00
Week: 09/11/17 09/17/17 -1 1	\$135.00	•		
97 WSFA 09/12/17 09/12/17 Today in Alabama 430am	430A-445A	:30	NM 1	\$15.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	Rate			•
	\$15.00			
98 WSFA 09/12/17 09/12/17 WSFA 12 News at Five	5-530pm	:30	NM 1	\$420.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	<u>Rate</u> \$420.00			
99 WSFA 09/12/17 09/12/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	528am-6am <u>Rate</u>	:30	NM 1	\$285.00
Week: 09/11/17 09/17/17 -1 1	\$285.00			
100 WSFA 09/12/17 09/12/17 WSFA 12 News at Six - MF	6-630pm	:30	NM 1	\$800.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	\$600.00
Week: 09/11/17 09/17/17 -1 1	\$800.00			
101 WSFA 09/12/17 09/12/17 Today In Alabama	6a-7a	:30	NM 1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	Rate			
	\$450.00			
102 WSFA 09/12/17 09/12/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week	•	:30	NM 1	\$485.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	<u>Rate</u> \$485.00			
103 WSFA 09/12/17 09/12/17 NBC Today Show	7-9am	.20		0000
The state of the s	ı-Janı	:30	NM 1	\$260.00

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Contract / Revision Alt Order# 08777319 1807396 /

Contract Dates Product Estimate # 09/12/17 - 09/18/17 SENATE LEADERSHIP 3682

Advertiser Original Date / Revision / 09/08/17 09/08/17 ISS/Senate Leadership Fu

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 -1 1	<u>Rate</u> \$260.00			
104 WSFA 09/12/17 09/12/17 NBC Today 2	9-10am	:30	NM 1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	Rate		l	
	\$115.00			
E 105 WSFA 09/12/17 09/12/17 WORLD OF DANCE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	9-10pm Rate	:30	NM 0	\$0.00
Week: 09/11/17 09/17/17 -1 1	\$800.00			
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WORLD OF DANCE	Start/End Time	Weekdays Length Rate	<u>Type</u>	
Credited	9-10pm	-Tu :30 \$800.00	NM	
106 WSFA 09/13/17	F 10-1035pm	:30	NM 1	\$675.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14101	φ073.00
Week: 09/11/17 09/17/171 1	\$675.00	÷		
107 WSFA 09/13/17 09/13/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week	10-11am	:30	NM 1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	<u>Rate</u> \$115.00			
108 WSFA 09/13/17 09/13/17 Tonight Show	1035-1137pm	:30	NM 1	\$260.00
Start Date End Date Weekdays Spots/Week	Rate	.00	,	Ψ200.00
Week: 09/11/17 09/17/171 1	\$260.00			
109 WSFA 09/13/17 09/13/17 ALABAMA LIVE @ 11A <u>Start Date End Date Weekdays Spots/Week</u>	11-1130Am	:30	NM 1	\$70.00
Week: 09/11/17	<u>Rate</u> \$70.00			
110 WSFA 09/13/17 09/13/17 ALABAMA LIVE @ 1130AN	/ 1130A-12P	:30	NM 1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	Rate			*
	\$70.00			
111 WSFA 09/13/17 09/13/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week	1137p-1237x Rate	:30	NM 1	\$25.00
Week: 09/11/17 09/17/171 1	\$25.00		l	
112 WSFA 09/13/17 09/13/17 Last Call With Carson Daily	L1230-107x	:30	N M 1	\$15.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	<u>Rate</u> \$15.00			
113 WSFA 09/13/17	12-1230pm	-20		****
Start Date End Date Weekdays Spots/Week	Rate	:30	NM 1	\$225.00
Week: 09/11/17 09/17/171 1	\$225.00		·	
114 WSFA 09/13/17 09/13/17 RIGHT THIS MINUTES Start Date End Date Weekdays Spots/Week	130-2p	:30	NM 1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	<u>Rate</u> \$70.00	•		
115 WSFA 09/13/17 09/13/17 HARRY	2-3p	:30	NM 1	\$60.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.50	14141	\$60.00
Week: 09/11/17 09/17/171 1	\$60.00			
116 WSFA 09/13/17 09/13/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week	3-330p	:30	NM 1	\$135.00
Week: 09/11/17	<u>Rate</u> \$135.00			-
117 WSFA 09/13/17 09/13/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM 1	\$135.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	<u>Rate</u>	•		ψ100.00
Week: 09/11/17 09/17/171 1	\$135.00			

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Contract / Revision Alt Order# 1807396 08777319

Contract Dates Product Estimate # 09/12/17 - 09/18/17 SENATE LEADERSHIP 3682

<u>Advertiser</u> Original Date / Revision 09/08/17 / 09/08/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week * Rate	Type Spot	s Amount
Start Date End Date Weekdays Spots/Week	Rate	Day's Length Week Mate	rypeopor	5 Amount
119 WSFA 09/13/17 09/13/17 Today in Alabama 430am	430-445a	:30	NM	1 615.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	1 \$15.00
Week: 09/11/17 09/17/171 1	\$15.00			
120 WSFA 09/13/17 09/13/17 WSFA 12 News at Five	5-530pm	:30	NM	1 \$420.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/11/17 09/17/171 1	\$420.00			
121 WSFA 09/13/17 09/13/17 Today in Alabama 530a	528am-6am	:30	NM	1 \$285.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	Rate			
	\$285.00			
122 WSFA 09/13/17	•	:30	NM	1 \$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	<u>Rate</u> \$800.00			
123 WSFA 09/13/17 09/13/17 Today In Alabama	6a-7a	.20	NIN /	4 0450.00
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1 \$450.00
Week: 09/11/17 09/17/171 1	\$450.00	•		
124 WSFA 09/13/17 09/13/17 ENTERTAINMENT TONIGH	-17630-7p	:30	NM	1 \$485.00
Start Date End Date Weekdays Spots/Week	Rate			. 4700.00
Week: 09/11/17 09/17/171 1	\$485.00			
E 125 WSFA 09/13/17 09/13/17 LITTLE BIG SHOTS:FORE	VI658-8pm	:30	NM	0 \$0.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/11/17 09/17/171 1 <u>Spot Ch</u> <u>Date Range</u> Description	\$565.00	Mandala a total	_	
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 LITTLE BIG SHOTS:FORE	Start/End Time	<u>Weekdays</u> <u>Length</u> <u>Rate</u> W :30 \$565.00	<u>Type</u> NM	
Credited	.v1030-0pm	.30 \$363.00	IVIVI	
126 WSFA 09/13/17 09/13/17 NBC Today Show	7-9am	:30	NM	1 \$260.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	3200.00
Week: 09/11/17 09/17/171 1	\$260.00		l	
E 127 WSFA 09/13/17 09/13/17 CARMICHAEL	8-9pm	:30	NM	0 \$0.00
Start Date End Date Weekdays Spots/Week	Rate			• • • • • • • • • • • • • • • • • • • •
Week: 09/11/17 09/17/171 1	\$565.00			
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 CARMICHAEL	Start/End Time	Weekdays Length • Rate	<u>Type</u>	
1 WSFA 09/11/17-09/17/17 CARMICHAEL Credited	8-9pm	W :30 \$565.00	NM	
	0.10	.00		
128 WSFA 09/13/17 09/13/17 NBC Today 2 Start Date End Date Weekdays Spots/Week	9-10am Rate	:30	NM	1 \$115.00
Week: 09/11/17 09/17/171 1	\$115.00			
E 129 WSFA 09/13/17	9-10pm	:30	NM	0 \$0.00
Start Date End Date Weekdays Spots/Week	Rate	.00	1311	υ ψυ.υυ
Week: 09/11/17 09/17/171 1	\$800.00	•		
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 WSFA 09/11/17-09/17/17 LAW AND ORDER:SVU	9-10pm	W :30 \$800.00	NM	
Credited				
130 WSFA 09/17/17 09/17/17 NET Early Today ON	4-430x	:30	NM	1 \$10.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17S 1	<u>Rate</u> \$10.00			
131 WSFA 09/18/17 09/18/17 NET Early Today ON	4-430x	:30	NIM	1 640.00
The state of the s	7 7007	.50	NM	1 \$10.00

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Contract / Revision Alt Order# 1807396 08777319

Contract Dates Product Estimate# 09/12/17 - 09/18/17 SENATE LEADERSHIP 3682

<u>Advertiser</u> Original Date / Revision 09/08/17 / 09/08/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 M 1	<u>Rate</u> \$10.00	•		
132 WSFA 09/14/17 09/14/17 NET Early Today ON Start Date	4-430x <u>Rate</u> \$10.00	:30	NM 1	\$10.00
133 WSFA 09/12/17 09/12/17 NET Early Today ON Start Date End Date Weekdays Spots/Week	4-430x Rate	:30	NM 1	\$10.00
Week: 09/11/17	\$10.00 4-430x <u>Rate</u> \$10.00	:30	NM 1	\$10.00
N 135 WSFA 09/18/17 09/18/17 midnight, texas Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 M 1	9-10pm Rate \$675.00	:30	NM 1	\$675.00
N 136 WSFA 09/14/17 09/14/17 american nina warrior Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17T 1	7-9p Rate \$800.00	:30	NM 1	\$800.00
N 137 WSFA 09/14/17 09/14/17 Chicago Fire Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17T 1	9-10pm <u>Rate</u> \$800.00	:30	NM 1	\$800.00
N 138 WSFA 09/12/17 09/12/17 Midnight, texas Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 -T 1	9-10pm <u>Rate</u> \$600.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 Midnight, texas Credited	Start/End Time 9-10pm	Weekdays Length Rate -Tu :30 \$600.00	<u>Type</u> NM	
N 139 WSFA 09/13/17 09/13/17 AGT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17W 1	658-8pm <u>Rate</u> \$565.00	:30	NM 1	\$565.00
N 140 WSFA 09/13/17 09/13/17 Marlon Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17w 1	8-9pm <u>Rate</u> \$565.00	:30	NM 1	\$565.00
N 141 WSFA 09/13/17 09/13/17 Midnight, Texas <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17w 1	9-10pm <u>Rate</u> \$800.00	:30	NM 1	\$800.00
N 142 WSFA 09/17/17 09/17/17 NFL Football Start Date	720p-1030p <u>Rate</u> \$1,900.00	:30	NM 1	\$1,900.00
N 143 WSFA 09/13/17 09/17/17 Today In Alabama <u>Start Date</u>	6a-7a <u>Rate</u> \$450.00	:30	NM 1	\$450.00
N 144 WSFA 09/16/17 09/16/17 dateline sat night myster <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17S- 1	7-9p <u>Rate</u> \$150.00	:30 •	NM 1	\$150.00
N 145 WSFA 09/13/17 09/13/17 Marlon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17W 1	8-9pm <u>Rate</u> \$600.00	:30	NM 1	\$600.00

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Print Date 09/08/17

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-09/18/17

WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

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08/28/17

Totals

Contract / Revision Alt Order# 1807396 08777319

Contract Dates Product Estimate # 09/12/17 - 09/18/17 SENATE LEADERSHIP 3682

Advertiser Original Date / Revision ISS/Senate Leadership Fu 09/08/17 / 09/08/17

Start/End Spots/ *Line Ch Start Date End Date Description Time Days Length Week Rate Type Spots Amount Start Date **End Date** Weekdays Spots/Week Rate Totals 131 \$35,660.00 Time Period # of Spots **Gross Amount** Agency Comm. Net Amount

\$30,311.00

\$30,311.00

(\$5,349.00)

(\$5,349.00)

Signature: Date:

\$35,660.00

\$35,660.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

FAX# 703-516-9680 REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY REP HEADLINE# 8777319 TRF# 1807396 \$\$\$ MOD# 2: APPROVED REV #0 \$\$\$

SEP7/17 17.31 *** WSFA-TV RISK !!! REPORT FROM STATION **CHANGES** CREDIT ORDER WORKSHEET

ADV. NAME ISS/SENATE LEADERSHIP FUND REI AGY # AGY. NAME MAIN STREET MEDIA GROUP BUY P.O. BOX 25093 SAI ALEXANDRIA, VA 22313 CDL/A ORDER # CONTRACT # 8777319 CL/A FLIGHT DATES SEP12/17 SEP18/17 WK-1	BUYER NAME SALES PRSN WCLASS: NATL.	REP.# SALESMAN # BUYER NAME STEPHANIE MARONEY SALES PRSN WA- RYAN EDDINS (H) CLASS: NATL. LOCAL REGIONAL CE)
SENATE LEADERSHIP FU EST#3682 DATES SEP12/17 SEP18/17 W	CLASS: NATL.	LOCAL

STA:

**** **** THIS IS A CASH IN ADVANCE SCHEDULE CON CM

SENATE LEADERSHIP FUND NO BUYS TO PRINT STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#51 MISSED:

\$2,500.00 (SEP7. \$1,900.00 PLS A1 \$450.00 \$150.00 308 308 308 308 9/16. SEP16 SEP17 SEP13 MISSED: SAT/630P-1000P OFFER: SUN/715P-1030P & W-F/600A-700A & SAT/700P-900P CMT: 9/7 REVISED OFFER.

NOT AIR ON GAME DOES THIS CMT:THANKS, DENICE

SEP16

35660.00 129

TOTAL

CONTRACT

(SEP7/17) PLS ADVISE.

35660.00

SEP/17

% WIYC % WBMM 0% CABL WCOV 8% 0 2 % % WAKA o o % % WNCF ESFA 58 % WSFA \$61,482 MARKET TOTALS

ESTIMATED SHARES

SVC- ARB · DEMOS- RA35+*

703-516-9680 FAX# AGENCY REP: TEL# 703-528-9387

SEP8/17 09.49 *** WSFA-TV *** FROM STATION **CHANGES** RISK !!! REPORT FROM CREDIT HARRIS CREDIT ADVISORY: ORDER WORKSHEET HEADLINE# 8777319 TRF# 1807396 MOD# 2: APPROVED REV #0 \$\$\$

REP SSS

ADV #	ADV.	ADV. NAME	ISS/SENATE LEADERSHIP FUND	RSHIP FUND	REP.#	_ OFF.#_	6)	SALESMAN #	
AGY #	_ AGY.	NAME	AGY. NAME MAIN STREET MEDIA	A GROUP	BUYER NAME STEPHANIE MARONEY	STEPHANI	E MARONE	XE	
			P.O. BOX 25093		SALES PRSN WA-	l l	RYAN EDDINS (H)	S (H)	
			ALEXANDRIA, VA	VA 22313					
ORDER #			CONTRACT # 8777319	7319	CLASS: NATL.	. LOCAL		REGIONAL	
PRDCT SENATE LEADERSHIP FU	EADER	SHIPE	U EST#3682 COMME	EST#3682 COMMENTS: (LINE, ORDER, INVOICE)	CE)				
FLIGHT DATES SEP12/17	3P12/1	7	SEP18/17 WK-1						
CITY TAX	<u>ν</u>	STATE I	тах	CO-OP BILLING NEEDED			DATE	DATE_SEP8/17 09.49	9.49

STA:

CASH IN ADVANCE SCHEDULE **** **** THIS IS A CON CM

SENATE LEADERSHIP FUND

(SEP7/17) PLS ADVISE \$2,500.00 \$1,900.00 \$450.00 \$150.00 308 308 308 308 9/16. SEP16 SEP17 SEP13 SEP16 MISSED: SAT/630P-1000P OFFER: SUN/715P-1030P & W-F/600A-700A SAT/700P-900P Ø NO BUYS TO PRINT STATION MAKEGOOD OFFERS: BUY#51 UNRESL

(SEP8/17) MISSED: TUE/900P-1000P OFFER: WED/800P-900P BUY#133 UNRESL Ξ

ADVISE

PLEASE

NOT AIR ON

GAME DOES

THIS

CMT:9/7 REVISED OFFER.

CMT: THANKS, DENICE

PLS ADVISE A TAKE 30S \$600.00 30S \$600.00 8-10P AND IT WILL THANKS, DENICE SEP12 SEP13 SE. AGT WILL AIR PLEASE CONFIRM. CMT:NA DUE TO PROGRAM CHANGE. CMT:HIGHER RATE TO CLEAR. PL

0% WIYC °, WBMM CABL .0% WCOV 8% 0 2 % WAKA EAKA o 00 ○ 00 00 WNCF ESFA WSFA 58%. \$61,482 TOTALS MARKET

35660.00 129

CONTRACT TOTAL TOTAL

ESTIMATED SHARES

35660.00

SEP/17

ARB SVC-

DEMOS- RA35+*

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET REP HEADLINE# 8777319 TRF# 1807396 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

FAX# 703-516-9680 RISK !!! REPORT FROM REP **CHANGES** CREDIT HARRIS AGENCY

SEP8/17 10.53 *** WSFA-TV ***

SALESMAN REGIONAL (H) MARONEY EDDINS LOCAL STEPHANIE RYAN OFF.# WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# FUND AGY. NAME MAIN STREET MEDIA GROUP LEADERSHIP 22313 COMMENTS: 8777319 VA BOX 25093 # ALEXANDRIA, ISS/SENATE FU EST#3682 CONTRACT P.O. NAME SENATE LEADERSHIP ADV. ORDER # # PRDCT ADV AGY

INVOICE) ORDER, (LINE, WK-1 SEP18/17 FLIGHT DATES SEP12/17

CO-OP BILLING NEEDED

TAX

STATE

TAX

CITY

SEP8/17 DATE

10.53

REVISED ORDER M1 OKD AS LINES 137-139 M3 OKD AS LINE 140 THANKS JASMINE FOR RYAN TTL SAME, \$35,660 PLS CONFM REP:

TA:

ADVANCE SCHEDULE **** CASH IN ď SI SIHL **** NON CM

SENATE LEADERSHIP FUND

LINE#:REP :CD: TIME PERIOD : LGTH : SEC :LINE#: :	: RATE	: START : DATE	END :	:SPTS: WEEK : /WK: INVT	WEEK :	DAYS	: TOTL:
AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 385	AGENCY EST# =	3682					
133 S 900P-1000P 30	00.009\$	9/12	9/12	0	, ,	TUE	o '
PROGRAM: MIDNIGHT, TEXAS ORD COM1: NA DUE TO PROGRAM CHANGE. PART OF A MAKEGOOD MADE UP OF LINES	PLEASE CONFIRM. 130-136		THANKS, DENICE				
51 S 630P-1000P 30	\$2,500.00	9/16	9/16	0	0,	SAT	0
PROGRAM: ND FTBL - UGA 9/9 CON COM1: ND FTBL - UGA 9/9				~			

AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENI ORDER WORKSHEET

SEP8/17 10.53 *** WSFA-TV *** * * CHANGES * * RISK !!! REPORT FROM REP CREDIT HARRIS
 REP HEADLINE#
 8777319
 TRF#
 1807396

 \$\$\$ MOD#
 2: UNAPPROVED REV
 #1
 \$\$\$

FAX# 703-516-9680

:TOTL:	Н		Н		1	V2.93.	H	
DAYS								ָרָרָהָיּרָהָיִרָּהָיִרָּהְיִירָּהְיִירָּהְיִירָּהְיִירָּהְיִרְּיִרְּהְיִרְּיִירְּיִרְּיִירְּיִרְּיִרְּיִרְּיִ
	SUN		W-F		SAT		WED	
WEEKINVT	\	SE.	\	SE.		SE.		
SPTS: /WK:	н	: ADVISE	⊢	ADVISE	7	ADVISE	ч	TAKE A
END	9/17	PLEASE	9/15	PLEASE	9/16	. PLEASE	9/13	L L
: START :	9/17	T AIR ON 9/16 SPOT/WK	9/13	AIR ON 9/16.	9/16	AIR ON 9/16.	9/13	IR 8-10P AND IT W. THANKS, DENICE SPOT/WK
RATE	\$1,900.00	DOES NO FOR 1	\$450.00	DOES NOT	\$150.00	ERY DOES NOT 7-139	00.009\$	WILL A CONFIRM FOR 1
: LGTH : SEC :	30	OFFER. THIS GAME CE SEP16 ON LINE-51	30	OFFER. THIS GAME CE UP OF LINES 13	30	THIS THIS LINES	08	TO PROGRAM CHANGE. AGT RATE TO CLEAR. PLEASE SOD FOR SEP12 ON LINE-133
TIME PERIOD	715P-1030P	NFL FOOTBALL 9/7 REVISED OFFER THANKS, DENICE MAKE-GOOD FOR SEP1	600A-700A	TODAY IN AL 9/7 REVISED THANKS, DENI MAKEGOOD MADE	700P-900P	DATELINE SATURDAY N 9/7 REVISED OFFER. THANKS, DENICE MAKEGOOD MADE UP OF	8006-4008	MARLON NA DUE TO HIGHER RAT MAKE-GOOD F OFFERS:
P : CD: NE#: :	Æ	PROGRAM : ORD COM1: ORD COM2: THIS IS A	8	PROGRAM : ORD COM1: ORD COM2: PART OF A	A	PROGRAM : ORD COM1: ORD COM2: PART OF A	Q Q	PROGRAM: ORD COM1: ORD COM2: THIS IS A MAKEGOOD
:LINE#:REP : :LINE#	137	PROG ORD ORD THIS	138	PROG ORD ORD PART	139	PROG ORD ORD PART	14(PROGRAM : ORD COM1: ORD COM2: THIS IS A

35660.00

TRACT TOTAL TOTAL TOTAL

CONTRACT

(SEP8/17) • PLS ADVISE

\$600.00

30*s*

AGT WILL AIR 8-10P AND IT WILL TAKE

THANKS, DENICE

PLEASE CONFIRM.

CMT: NA DUE TO PROGRAM CHANGE. CMT: HIGHER RATE TO CLEAR.

MISSED: TUE/900P-1000P

BUY#133

· OK'D

М3

35660.00

3EP/17

OFFER: WED/800P-900P

CMT: THANKS, DENICE

& SAT/700P-900P

SEP12 SEP13

(SEP7/17) PLS ADVISE

\$2,500.00 \$1,900.00 \$450.00 \$150.00

308 308 308 308 9/16.

SEP16 SEP17 SEP13

MISSED: SAT/630P-1000P OFFER: SUN/715P-1030P & W-F/600A-700A

BUY#51

SEP16

CMT:9/7 REVISED OFFER. THIS GAME DOES NOT AIR ON

PLEASE ADVISE

FAX# 703-516-9680 CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

 REP HEADLINE#
 8777319
 TRF#
 1807396

 \$\$\$ MOD#
 2: UNAPPROVED REV
 #1
 \$\$\$

SEP8/17 10.53 *** WSFA-TV ***

							EAKA 0%	ESFA 0%					
		WIYC 0%	WBMM 0%	CABL 0%	%	WCOV	WAKA 25%	WNCF 9%	FA 58%	MS	51,482	TOTALS \$61	JARKET TOT
:SPTS:		INVI:	E : /WK: INVT	: DATE	DATE	••		1.4	••			正#:	: LINE#
:TOTI:	DAYS	VERK	:SPTS:	: END	START	••	RATE	LGTH : SEC :		IE PERIOD	: TIME	: CD:	:LINE#:REP

SSTIMATED SHARES

DEMOS- RA35+* SVC- ARB

C-CANCELLED DE-DELETE E-EFF DATES B-BUY TYPE 10D CODE A-ADD

Z-COMMENTS *-MULTIPLE L-LENGTH M-MAKEGOOD N-PROGRAM NAME X-LATE Y-DAYS T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

REP: TEL# 703-528-9387 CREDIT ADVISORY: ORDER WORKSHEET REP HEADLINE# 8777319 TRF# 1807396 \$\$\$ MOD# 2: APPROVED REV #1 \$\$\$

SEP8/17 11.45 RISK !!! REPORT FROM STATION CREDIT HARRIS AGENCY

703-516-9680

FAX#

*** WSFA-TV

Ŋ 4 H # SALESMAN REGIONAL SEP8/17 (H) MARONEY EDDINS DATE LOCAL STEPHANIE RYAN OFF.# WA-CLASS: NATL. NAME PRSN BUYER SALES REP.# INVOICE) BILLING NEEDED ORDER, (LINE, LEADERSHIP FUND STREET MEDIA GROUP CO-OP 22313 COMMENTS: 877731 ٧A 25093 WK-1# ALEXANDRIA, EST#3682 ISS/SENATE CONTRACT BOX SEP18/17 MAIN Р.О. FU TAX AGY. NAME NAME SENATE LEADERSHIP STATE SEP12/17 ADV. DATES TAX FLIGHT # # ORDER PRDCT CILX ADV AGY

THANKS JASMINE FOR RYAN REVISED ORDER M1 OKD AS LINES 137-13: M3 OKD AS LINE 140 \$35,660 TTL SAME, PLS CONFM REP:

TA:

**** SCHEDULE ADVANCE CASH IN Ø H S THIS **** Σ ZOZ

(SEP7/17) PLS ADVISE (SEP8/17) PLS ADVISE ADVISE \$2,500.00 \$1,900.00 \$450.00 \$150.00 PLEASE \$600.00 CONTRACT SCHEDULED FOR GENERATION 308 308 308 308 9/16. 30s 30s ZO AIR SEP12 SEP13 AGT WILL'AIR HON GAME DOES SEP16 SEP17 SEP16 SEP13 THIS & SAT/700P-900P CMT:9/7 REVISED OFFER. SENATE LEADERSHIP FUND CHANGES OF THIS ORDER HAVE BEEN APPROVED. MISSED: SAT/630P-1000P OFFER: SUN/715P-1030P MISSED: TUE/900P-1000P CMT: THANKS, DENICE W-F/600A-700A JOTICE: CHANGES OF THIS TATION MAKEGOOD OFFERS: BUY#133 BUY#51 OK'D OK.D \mathbb{Z}_3

35660.00 TOTAL CONTRACT

ď,

8-10P AND IT WILL TAKE

THANKS, DENICE

PLEASE CONFIRM.

CMT: NA DUE TO PROGRAM CHANGE

OFFER: WED/800P-900P

CMT: HIGHER RATE TO CLEAR.